



STIE WIDYA WIWAHA

Jl. LOWANU SOROSUTAN UH VI/20 Yogyakarta 55162

TELP. (0274)377091 (HUNTING), FAX. (0274)370394

Ruang Kuliah : ONLINE

Hari Jumat, Jam : 18:30 WIB

**KEGIATAN PROSES PEMBELAJARAN
SEMESTER GENAP 2022/2023**

PROGRAM STUDI : MAGISTER MANAJEMEN
 NAMA MATA KULIAH : MM022 - MANAJEMEN STRATEGIK
 KELAS : A
 NAMA DOSEN : Dr. Ir. Meidi Syaflan, M.P

Minggu Ke	Rencana Materi Sesuai Pembelajaran Semester (RPS)	Pelaksanaan		Keefektifan Mahasiswa		Paraf	
		Tanggal	Materi Kuliah	Kesan Mahasiswa	Jumlah Hadir	Dosen	Wakil MHS
1	- Perkenalan Rancangan Pembelajaran. - The Strategic Management Process - Key Terms in strategic management	10 Feb 2023 18:30 – 21.00	- Perkenalan Rancangan Pembelajaran. - The Strategic Management Process - Key Terms in strategic management		19		
2	- External Environmental Analysis - Segments of the General Environment - Industry Environment Analysis	17 Feb 2023 18:30 – 21.00	- External Environmental Analysis - Segments of the General Environment - Industry Environment Analysis		14		
3	- Resources, Capabilities, and Core Competencies - Building Core Competencies - Competencies, Strengths, Weaknesses, and Strategic Decisions	24 Feb 2023 18:30 – 21.00	- Resources, Capabilities, and Core Competencies - Building Core Competencies - Competencies, Strengths, Weaknesses, and Strategic Decisions		16		
4	- Whistle-Blowing, Bribery, and workplace Romance - Social Responsibility and Policy - Environmental sustainability	3 Maret 2023 18:30 – 21.00	- Whistle-Blowing, Bribery, and workplace Romance - Social Responsibility and Policy - Environmental sustainability		13		
5	- A Model of Competitive Rivalry - Competitor Analysis - Likelihood of Attack and Response - Competitive Dynamics	10 Maret 2023 18:30 – 21.00	- A Model of Competitive Rivalry - Competitor Analysis - Likelihood of Attack and Response - Competitive Dynamics		14		
6	- Vision & Mission Statement - Characteristics & Component of a mission statement - Evaluating and writing mission statements	17 Maret 2023 18:30 – 21.00	- Vision & Mission Statement - Characteristics & Component of a mission statement - Evaluating and writing mission statements		10		
7	- Level of strategies - Integration strategies - Intensive strategies - Diversification strategies - Defensive strategies - Michael Porter's five Generic strategies	24 Maret 2023 18:30 – 21.00	- Level of strategies - Integration strategies - Intensive strategies - Diversification strategies - Defensive strategies - Michael Porter's five Generic strategies		19		
8	Ujian Tengah Semester (UTS)	14 April 2023 18:30 – 21.00	Ujian Tengah Semester (UTS)		19		
9	- The strategy-formulation analytical framework - The SWOT matrix - The Boston Consulting Group (BCG) matrix	5 Mei 2023 18:30 – 21.00	- The strategy-formulation analytical framework - The SWOT matrix - The Boston Consulting Group (BCG) matrix		17		
10	- Strategic marketing issues - Strategic finance/accounting issues - Strategic \ Research and Development (R&D) issues - Strategic Management Information Systems (MIS) issues	12 Mei 2023 18:30 – 21.00	- Strategic marketing issues - Strategic finance/accounting issues - Strategic \ Research and Development (R&D) issues - Strategic Management Information Systems (MIS) issues		16		
11	- Allocate Resources and Manage Conflict - Types of organizational structure - Strategic production/operations issues - Strategic human Resource issues	19 Mei 2023 18:30 – 21.00	- Allocate Resources and Manage Conflict - Types of organizational structure - Strategic production/operations issues - Strategic human Resource issues		17		

12	- The strategy-evaluation process, Criteria, and methods - The three strategy-evaluation activities - The Balanced Scorecard - Twenty-first-Century Challenges in Strategic Management	26 Mei 2023 18:30 – 21.00	- The strategy-evaluation process, Criteria, and methods - The three strategy-evaluation activities - The Balanced Scorecard - Twenty-first-Century Challenges in Strategic Management		18		
13	- Separation of Ownership and Managerial Control - Board of Directors	2 Juni 2023 18:30 – 21.00	- Separation of Ownership and Managerial Control - Board of Directors		17		
14	- Strategic Leadership and Style - Managerial Succession - Key Strategic Leadership Actions	9 Juni 2023 18:30 – 21.00	- Strategic Leadership and Style - Managerial Succession - Key Strategic Leadership Actions		15		
15	- Innovation, Entrepreneurs & International Entrepreneurship - Internal Innovation - Implementing Internal Innovations - Innovation through Acquisitions	16 Juni 2023 18:30 – 21.00	- Innovation, Entrepreneurs & International Entrepreneurship - Internal Innovation - Implementing Internal Innovations - Innovation through Acquisitions		18		
16	Ujian Akhir Semester (UAS)	23 Juni 2023 18:30 – 21.00	Ujian Akhir Semester (UAS)		19		

Yogyakarta, 17 Juli 2023

MENGETAHUI

KAPRODI :

Dr. Ir. Meidi Syaflan, M.P

Ketua GKM Prodi

Drs. Ahmad Tjahjono, M.M, AK

Dosen

Dr. Ir. Meidi Syaflan, M.P



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**DAFTAR PRESENSI KULIAH
SEMESTER GENAP 2022/2023**

JURUSAN : MAGISTER MANAJEMEN
KODE MATA KULIAH : MM 022
NAMA MATA KULIAH : MANAJEMEN STRATEGIK
KELAS : A
NAMA DOSEN : Dr. Ir. Meidi Syaflan, M.P.

NO	NIM	NAMA MAHASISWA	Pertemuan Ke																
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	JML
16	221105025	HANA YUDIAWATI	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15
17	221105035	SETIAWAN ANDY NUGROHO	✓	✓	✓		✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15
18	221105039	AJI ANGGIT NUGROHO	✓	✓		✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	14
19	221105040	HILMI PUGUH PANUNTUN	✓		✓		✓		✓	✓	✓		✓	✓	✓	✓	✓	✓	12
20																			
21																			
22																			
JUMLAH HADIR			19	14	16	13	14	10	19	19	17	16	17	18	17	15	18	18	
PARAF WAKIL KELAS																			
PARAF DOSEN PENGAJAR																			

NB : Bagi mahasiswa yg salah nama dan belum ada di presensi ini, harap lapor ke bagian akademik.



Dr. Ir. Meidi Syaflan, M.P.

Yogyakarta, 17 Juli 2023
Dosen Pengampu

Dr. Ir. Meidi Syaflan, M.P.



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JL. LOWANU SOROSUTAN UH VI/20 YOGYAKARTA 55162

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**PRESENSI UJIAN AKHIR SEMESTER
SEMESTER GENAP 2022/2023
JURUSAN MAGISTER MANAJEMEN**

KODE MATA KULIAH : MM 022
NAMA MATA KULIAH : MANAJEMEN STRATEGIK
KELAS : A
NAMA DOSEN : Dr. Ir. Meidi Syaflan, M.P

NO	NIM	NILAI	NAMA MAHASISWA	TANDA TANGAN
1	221104958	A	DEWI ARUM RAHAYUNINGSIH	1.
2	221104979	A	DHANI BUDIANTO	2.
3	221104980	A-	RIO AZQY BEAUTY PUSPA	3.
4	221104982	AB	ABDUL ROSYID	4.
5	221104984	AB	ONE GUSMAN TRIATMAJA	5.
6	221104985	A-	ABDUL LATIF	6.
7	221104986	A-	CHERRY AUSTIN NAVIRA	7.
8	221104987	A-	KINANTHI LARASSHATI	8.
9	221104988	A-	TOTOK SUTRISNO	9.
10	221104989	A	ICANCU MALIK, S.M.	10.
11	221104990	A	NGATIPAN	11.
12	221104993	AB	ARIF BUDI SANTOSO	12.
13	221105012	E	CRODIA HERNANDES	13.
14	221105013	AB	ARIF DWI PRASETYO	14.
15	221105014	A-	SATRIA JAYA UTAMA	15.
16	221105025	A-	HANA YUDIAWATI	16.
17	221105035	A-	SETIAWAN ANDY NUGROHO	17.
18	221105039	A	AJI ANGGIT NUGROHO	18.
19	221105040	A	HILMI PUGUH PANUNTUN	19.
20				20.

Yogyakarta, 17 Juli 2023

Dosen Penguji

(Dr. Ir. Meidi Syaflan, M.P)