



R. Sadewa No. 3 Wirobrajan, Yogyakarta

☎ 0857-2577-1974

📘 Batik Namburan

🌐 batiknamburan

✉ batiknamburan@gmail.com

Nomor: 0042/VII/Namburan/YGY/2024

Yogyakarta, 1 Juli 2024

Lamp : 1 (Satu) Lembar

Hal : Permohonan pengisi materi

Kepada Yth.

Bapak Dr. H. Jazuli Akhmad, M.M.

Dosen Sekolah Tinggi Ilmu Ekonomi "Widya Wiwaha" Yogyakarta

Di Yogyakarta

Dengan hormat,

Kami dari Batik Namburan akan menyelenggarakan pelatihan bidang TI dan bidang pemasaran yang berbasis online. Mengingat sekarang adalah era digitalisasi. Adapun kegiatan Pelatihan tersebut di laksanakan pada:

Hari/ Tanggal : Sabtu, 20 Juli 2024

Waktu : 09.00-selesai

Tempat : Ruang Meeting Batik Namburan

Alamat : Jalan Sadewa No.3, Wirobrajan, Yogyakarta

Kontak Person : Evi Rosalina (0857-2577-1974)

Untuk itu kami mengucapkan permohonan kepada Bapak Dr. H. Jazuli Akhmad, M.M. atas ketersediaannya menjadi pembicara pada acara tersebut. Atas perhatiannya kami ucapkan terima kasih.

Yogyakarta, 1 Juli 2024

Pimpinan Batik Namburan

(Bagus Yuni Prabowo)



**STIE WIDYA WIWAHA**  
**LEMBAGA PENELITIAN & PENGABDIAN**  
**PADA MASYARAKAT**

**SURAT TUGAS**

Nomor: 02/LP2M/STIEWW/TGS/VII/2024

Yang bertanda tangan di bawah ini:

Nama : Dra. Ary Sutrischastini, M.Si  
NIDN : 0503126701  
Jabatan Struktural : Kepala LP2M STIE Widya Wiwaha

Dengan ini memberikan tugas kepada:

Nama : Dr. Jazuli Akhmad, M.M.  
Jabatan : Dosen Tetap STIE Widya Wiwaha

Untuk menjadi pembicara dalam pelatihan bidang TI dan pemasaran berbasis online yang akan dilaksanakan pada:

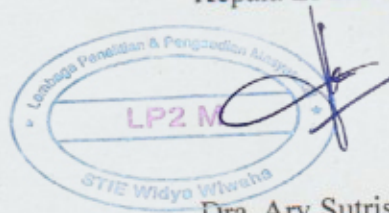
Hari/tanggal : Sabtu, 20 Juli 2024  
Jam : 09.00 WIB – selesai  
Tempat : Ruang meeting Namburan Batik  
Acara : Pelatihan Pemasaran Online

Demikian surat tugas ini dibuat dengan sebenar-benarnya untuk dapat dilaksanakan sebagaimana mestinya.

Yogyakarta, 2 Juli 2024

Yang Memberi Tugas,

Kepala LP2M STIE Widya Wiwaha



Dra. Ary Sutrischastini, M.Si

# **START BISNIS & PEMASARAN ONLINE**

**Dr. H. Jazuli Akhmad, M.M.  
STIE WIDYA WIWAHA**



# BISNIS ONLINE

## MEDIA

- INTERNET
- KOMPUTER
- HANDPHONE
- LAPTOP

## PROMOSI & PEMASARAN

- \* Website / Blog
- \* Social Media (Facebook, Twitter, Instagram, Path, Youtube, Pinterest, LinkedIn, Google+ dsb)
- \* MARKETPLACE :  
OLX , Tokopedia, Bukalapak, dll



# KENAPA BISNIS ONLINE ?

- Mudah & Praktis
- Modal sangat kecil
- Pasar Luas Dalam & Luar Negeri
- 24 Jam
- Modal HP Android, Laptop, Modem, Internet



# PERSIAPAN BISNIS ONLINE

- Produk
- Suplier
- Daftar Harga
- Spesifikasi Produk
- Minimum order
- Kapasitas produksi
- Ready Stok/PO
- Jasa Ekspedisi : Pos, JNE, Chargo Pesawat, Bis, Travel





# WEBSITE / BLOG

## WEBSITE

- Domain : .com / net / co.id / biz
- [www.idwebhost.com](http://www.idwebhost.com)
- [www.RumahWeb.com](http://www.RumahWeb.com)
- Namecheap.com
- Hawkhost.com

## BLOG GRATIS

- [www.blogger.com](http://www.blogger.com)
- [www.Wordpress.com](http://www.Wordpress.com)
- Blog detik
- dll



# CARA BUAT BLOG

- [www.Blogger.com](http://www.Blogger.com)
- Login Email
- Buat Blog







**Support**  
**HOTLINE**  
**0274 - 415 585**  
SMS : 08572 99999 51



**Live Support Online**  
KAMI ONLINE 24 JAM

[Laporkan ke management](#)

Silahkan Klik Untuk Chat

www.  .com

- [Home](#)
- [DOMAIN](#)
- [WEB HOSTING](#)
- [SSL](#)
- [RESELLER DOMAIN](#)
- [ABOUT US](#)
- [ORDER NOW !!!](#)

> Home > Domain

pilih domain anda		pilih domain anda		pilih domain anda		pilih domain anda	
Best Seller		Domain .id		Populer		Semua Domain	
.com	59.000	.my.id	54.900	.tv	399.900	.bz	300.000
.net	59.000	.web.id	54.900	.eu	109.000	.cd	640.000

Activate Windows



# DOMAIN



> Home > Domain

pilih domain anda	pilih domain anda	pilih domain anda	pilih domain anda
Best Seller	Domain .id	Populer	Semua Domain
.com 59.000	.my.id 54.900	.tv 399.900	.bz 300.000
.net 59.000	.web.id 54.900	.eu 109.000	.cd 640.000
.org 134.900	.co.id 109.900	.name 99.900	.net.in 95.000
.id 249.900	.sch.id 54.900	.com.sg 480.000	.org.in 95.000
.info 139.900	.or.id 54.900	.ws 300.000	.gen.in 95.000
.biz 149.900	.ac.id 54.900	.me 400.000	.firm.in 95.000
.website 250.000	.net.id 125.000	.mobi 230.000	.jp 1.500.000
.asia 169.900		.co.in 95.000	.kr 1.000.000
.space 100.000			.co.kr 1.000.000
Order Now	Order Now	Order Now	View More



# Step 1

www.Blogger.com



www.Blogger.com






# One account. All of Google.

Sign in to continue to Blogger

login Email + password

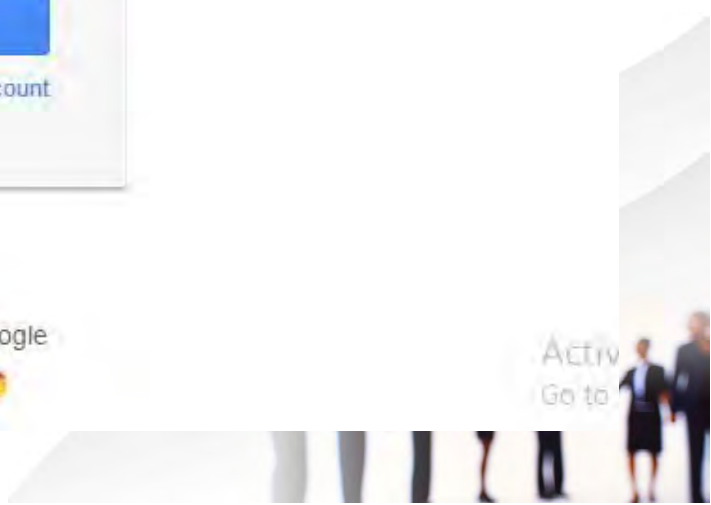
  
  
[Next](#)  
[Find my account](#)

[Create account](#)

One Google Account for everything Google



Activ  
Go to





https://www.blogger.com/switch-profile.g?switchProfileSource=3&continue=http://www.blogger.com/home-new.g?pli%3D1



Welcome to Blogger

Language:

English (United States)

## Confirm Your Profile

The profile that readers will see when they view your posts is shown below. Using a Google+ Profile gives you an identity on Google properties and connects you with your readers, allowing them to share and recommend your content on the web and on Google+. If you want to use another identity such as a pseudonym, you may choose a limited Blogger Profile instead. [More information about profiles on Blogger.](#)

### Profile Options

#### Google+ Profile



Create a Google+ profile

Or

#### Blogger Profile



Klik Creat a Limited Blogger profile

Create a limited Blogger profile

Activate Windows



# Klik Create a Blogger

https://www.blogger.com/switch-profile.g?switchProfileSource=3&continue=http://www.blogger.com/home-new.g?pli%3D1



Welcome to Blogger

Language:

English (United States)

## Confirm Your Profile

The profile that readers will see when they view your posts is shown below. Using a Google+ Profile gives you an identity on Google properties and connects you with your readers, allowing them to share and recommend your content on the web and on Google+. If you want to use another identity such as a pseudonym, you may choose a limited Blogger Profile instead. [More information about profiles on Blogger.](#)

You will be seen as...

### Blogger profile

Display Name

Share your posts with the world of Google+. [Upgrade to a Google+ profile](#)

[Continue to Blogger](#)





# Klik New Blog

**Did you know?**  
You can now highlight a selected post with the new Featured Post gadget. [Learn more](#) ✕

New Blog

[Klik New Blog](#)

Create your blog now  
You are not an author on any blogs yet. create one now to start posting! Can't find your blog?

 Reading list

All blogs 

Add

Add blogs to follow in your Reading list  
You are not currently following any blogs. [click here to enter blogs you'd like to follow in your Reading List.](#) [Learn more](#)

All blogs

Blogger Buzz

The latest from [Blogger Buzz](#)

More custom template flexibility

4 months ago by A Googler

Last May, we added [some expressions](#) to our templating language to make it easier for you to customize your blog's look

Activate Windows  
Go to Settings to activate Windows.

Send feedback



### Blogs List > Create a new blog

Title

Address

You can also add a custom domain later.

#### Template

The image shows a grid of six different blog templates. The first row contains 'Simple' (with a blue border), 'Dynamic Views', and 'Picture Window'. The second row contains 'Awesome Inc.', 'Watermark', and 'Ethereal'. Each template is represented by a small thumbnail showing a preview of the blog's appearance.

You can browse many more templates and customize your blog later.








### Blogs List > Create a new blog

Title  *isi judul website*

Address  *buat nama blog anda*   
This blog address is available.

Template

 <b>Simple</b>	 <b>Dynamic Views</b>	 <b>Picture Window</b>
 <b>Awesome Inc.</b>	 <b>Watermark</b>	 <b>Ethereal</b>

You can browse many more templates and customize your blog later.

**Klik Create Blog**



View blog



Bubuk Jahe Murni Berkualitas

### My blogs

## Jual Bubuk Jahe Murni Berkualitas · Overview

New post

Overview

Posts

Pages

Comments

Stats

Earnings

Campaigns

Layout

Template

Settings

European Union laws require you to give European Union visitors information about cookies used on your blog. In many cases, these laws also require you to obtain consent.

As a courtesy, we have added a notice on your blog to explain Google's use of certain Blogger and Google cookies, including use of Google Analytics and AdSense cookies.

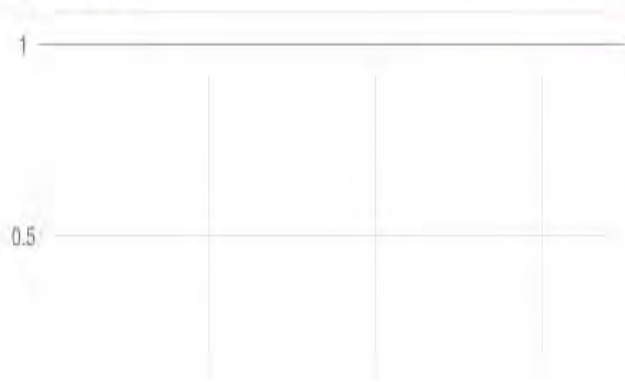
You are responsible for confirming this notice actually works for your blog, and that it displays. If you employ other cookies, for example by adding third party features, this notice may not work for you. [Learn more](#) about this notice and your responsibilities.

We have enabled automatic spam detection for comments. You should occasionally check the comments in your spam inbox. [Learn more about Blogger's spam detection or report issues.](#)

**Did you know?**  
You can now highlight a selected post with the new Featured Post gadget. [Learn more](#)

### Pageviews

[More stats »](#)



### Updates

Comments awaiting moderation	0 »
Published comments	0 »
Pageviews today	0 »
Posts	0 »
Followers	0 »

My blogs

Jual Bubuk Jahe Murni Berkualitas · Template

Back

New post

- Overview
- Posts
- Pages
- Comments
- Stats
- Earnings
- Campaigns
- Layout
- Template **Klik Template**
- Settings

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**Did you know?**  
You can now highlight a selected post with the new Featured Post gadget. [Learn more](#)

Start with a base template and customize your background, layout, colors, fonts and more...

Live on Blog

Mobile



Customize

Edit HTML







View blog



Bubuk Jahe Murni Berkualitas

My blogs

Jual Bubuk Jahe Murni Berkualitas · **Template**

Backup / Re

### Simple



### Dynamic Views



### Picture Window



Activate Windows  
Go to Settings to activate Windows

Send

# Jual Bubuk Jahe Murni Berkualitas

No posts.

[Home](#)

Subscribe to: Posts (Atom)

### About Me

 Bubuk Jahe Murni Berkualitas

[View my complete profile](#)





View blog



Bubuk Jahe Murni Berkualitas ▾

My blogs

Jual Bubuk Jahe Murni Berkualitas · All pages



New post

Overview

Posts

Pages

All

Comments

Stats

Earnings

Campaigns

Layout

Template

Settings

We have enabled automatic spam detection for comments. You should occasionally check the comments in your spam inbox. [Learn more about Blogger's spam detection or report issues.](#)

**Did you know?**

You can now highlight a selected post with the new Featured Post gadget. [Learn more](#)

 [New page](#) [Publish](#) [Revert to draft](#) 

[<](#) [1](#) [>](#) [10](#) ▾

*There are no pages. Create a new page*





View blog



Bubuk Jahe Murni Berkualitas ▾

Jual Bubuk Jahe M... · Page Kontak

Publish

Save

Preview

Close

Klik Publish

Compose HTML

🔍 📄 **F** ↕ **rT** ▾ Normal **B** *I* U **ABC**

Kontak Suplier Bubuk Jahe Murni

ALamat  
Website  
Facebook  
Instagram  
No HP  
WA  
Pin BBM  
dll

Isi Detail Kontak

Page settings

Options



View blog



Bubuk Jahe Murni Berkualitas

My blogs

Jual Bubuk Jahe Murni Berkualitas · All pages



New post

Overview

Posts

Pages

All (5)

Published (5)

Comments

Stats

Earnings

Campaigns

Layout

Template

Settings

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New page  Publish  Revert to draft

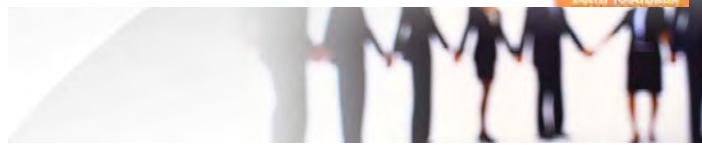
1-5 of 5

< 1 > 10

<input type="checkbox"/>	Testimoni	Bubuk Jahe Murni Berkualitas	0	0	5:27:00 PM
<input type="checkbox"/>	Produk	Bubuk Jahe Murni Berkualitas	0	0	5:27:00 PM
<input type="checkbox"/>	Cara Pembayaran	Bubuk Jahe Murni Berkualitas	0	0	5:27:00 PM
<input type="checkbox"/>	Cara Order	Bubuk Jahe Murni Berkualitas	0	0	5:26:00 PM
<input type="checkbox"/>	Kontak	Bubuk Jahe Murni Berkualitas	0	0	5:26:00 PM

Activate Windows  
Go to Settings to activate Windows

Send feedback



My blogs **Jual Bubuk Jahe Murni Berkualitas** · Layout

[Save arrangement](#) [Preview](#) [Clear](#)

- [New post](#)
- Overview
- Posts
- Pages
- Comments
- Stats
- Earnings
- Campaigns
- Layout
- Template
- Settings

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**Did you know?**  
You can now highlight a selected post with the new Featured Post gadget. [Learn more](#) ✕

Add, remove, edit gadgets on your blog. Click and drag to rearrange gadgets. To change columns and widths, use the Template Designer.

Favicon

Edit

**Navbar**

Navbar

Navbar gadget Edit

**Header**

Jual Bubuk Jahe Murni Berku...

Activate Windows  
Go to Settings to activate Windows.  
[Send feedback](#)

Bloggen Jual BubukJahe Mumi Berkualitas - Add a Gadget - Google Chro...

https://www.blogger.com/choose-gadget?blogID=5531200698728130076&action=cho...

**Page Header**  
Display your blog's title and description.  
By Blogger

**Image**  
Add an image from your computer, or from somewhere else on the web.  
By Blogger

**Labels**  
Show all the labels of posts in your blog.  
By Blogger

**Pages**  
Display a list of stand-alone pages on your blog.  
By Blogger

**Link List**  
Display a collection of your favorite sites, blogs, or web pages for your visitors.  
By Blogger

**Text**  
Add a text message to your blog.  
By Blogger

**Popular Posts**  
Display a list of the most popular posts from your

Bubuk J

Save arrangement

sidebar-right-1

+ Add a Gadget

About Me  
Profile gadget Edit

Blog Archive  
Blog Archive gadget Edit

Activate Wi...  
Go to Settings t

## Configure Page List

Title (optional)

Pages

Pages to show

+ Add external link

Select all

- Home
- Testimoni
- Produk
- Cara Pembayaran
- Cara Order
- Kontak

List Order

Drag and drop to change ordering

- Home
- Testimoni
- Produk
- Cara Pembayaran
- Cara Order
- Kontak

sidebar-right-1

+ Add a Gadget

About Me  
Profile gadget

Edit

Blog Archive  
Blog Archive gadget

Edit



**Pages to show**

+ Add external link

Select all


- Home
- Testimoni
- Produk
- Cara Pembayaran
- Cara Order
- Kontak


**List Order**

Drag and drop to change ordering

- Home
- Testimoni
- Produk
- Cara Pembayaran
- Cara Order
- Kontak

Tip: In Design, reposition the gadget to change its appearance.

 Tabs — move gadget under header

 List of links — move gadget to side column

**Save** Cancel Back

Save arrangement

**Blog Archive**

Blog Archive gadget Edit

**Footer-2-2**

+ Add a Gadget

**Pages to show**

+ Add external link

Select all


- Home
- Testimoni
- Produk
- Cara Pembayaran
- Cara Order
- Kontak


**List Order**

Drag and drop to change ordering

- Home
- Testimoni
- Produk
- Cara Pembayaran
- Cara Order
- Kontak

Tip: In Design, reposition the gadget to change its appearance.

 Tabs — move gadget under header

 List of links — move gadget to side column

**Save** Cancel Back



Save arrangement

**Blog Archive**

Blog Archive gadget Edit

**Footer-2-2**

+ Add a Gadget

Activate W  
Go to Setting





View blog



Bubuk Jahe Murni Berkualitas ▾

My blogs

Jual Bubuk Jahe Murni Berkualitas · All posts

All labels ▾



New post

Overview

Posts

All

Pages

Comments

Stats

Earnings

Campaigns

Layout

Template

Settings

We have enabled automatic spam detection for comments. You should occasionally check the comments in your spam inbox. [Learn more about Blogger's spam detection or report issues.](#) ✕

**Did you know?**  
You can now highlight a selected post with the new Featured Post gadget. [Learn more](#) ✕

Publish Revert to draft

< 1 - > 25 ▾

*There are no posts. Create a new post.*



View blog



Bubuk Jahe Murni Berkualitas ▾

My blogs

Jual Bubuk Jahe Murni Berkualitas · All posts

All labels ▾



New post

Overview

Posts

All (1)

Published (1)

Pages

Comments

Stats

Earnings

Campaigns

Layout

Template

Settings

We have enabled automatic spam detection for comments. You should occasionally check the comments in your spam inbox. [Learn more about Blogger's spam detection or report issues.](#) ✕

**Did you know?**  
You can now highlight a selected post with the new Featured Post gadget. [Learn more](#) ✕

Publish Revert to draft

1-1 of 1



25 ▾

[Jual Bubuk Jahe Murni di Jogja](#)

Bubuk Jahe  
Murni  
Berkualitas

0 0 5:36:00 PM

Activate Windows

Go to Settings to activate Windows.



R. Sadewa No. 3 Wirobrajan, Yogyakarta

☎ 0857-2577-1974

📘 Batik Namburan

🌐 batiknamburan

✉ batiknamburan@gmail.com

Nomor: 0053/VII/Namburan/YGY/2024

Yogyakarta, 22 Juli 2024

Lamp : 1 (Satu) Lembar

Hal : Ucapan terimakasih

Kepada Yth.

Bapak Dr. H. Jazuli Akhmad, M.M.

Dosen Sekolah Tinggi Ilmu Ekonomi "Widya Wiwaha" Yogyakarta

Di Yogyakarta

Dengan hormat,

Kami dari Batik Namburan telah menyelenggarakan pelatihan bidang TI dan bidang pemasaran yang berbasis online yang di laksanakan pada:

Hari/ Tanggal : Sabtu, 20 Juli 2024

Waktu : 09.00-selesai

Tempat : Ruang Meeting Batik Namburan

Alamat : Jalan Sadewa No.3, Wirobrajan, Yogyakarta

Kontak Person : Evi Rosalina (0857-2577-1974)

Acara tersebut berjalan dengan baik dan lancar, semoga ke depannya kita dapat bekerja sama dalam acara-acara selanjutnya dengan lebih baik lagi.

Untuk itu kami mengucapkan terima kasih kepada Bapak Dr. H. Jazuli Akhmad, M.M. atas ketersediaannya menjadi pembicara di acara tersebut.

Yogyakarta, 22 Juli 2024

Pimpinan Batik Namburan


(Bagus Yuni Prabowo)