



FAKULTAS  
EKONOMI  
DAN BISNIS

Kampus  
Mandala  
Kampus Berprestasi

E-ISSN : 2961 - 8711



# PROCEEDING 2024

**THEME:**  
**"THE CHALLENGE OF NEW  
TECHNOLOGY ON EDUCATION  
AND BUSINESS SUSTAINABILITY"**

Hosted By:

Faculty of Economics and Business  
Universitas Negeri Yogyakarta



**CO HOST**



**MORE INFORMATION**

<http://icebess.uny.ac.id>  
<https://acomc.uny.ac.id>

Contact Us for more info

- [agathasaputhi@uny.ac.id](mailto:agathasaputhi@uny.ac.id)  
- [ummkha@uny.ac.id](mailto:ummkha@uny.ac.id)