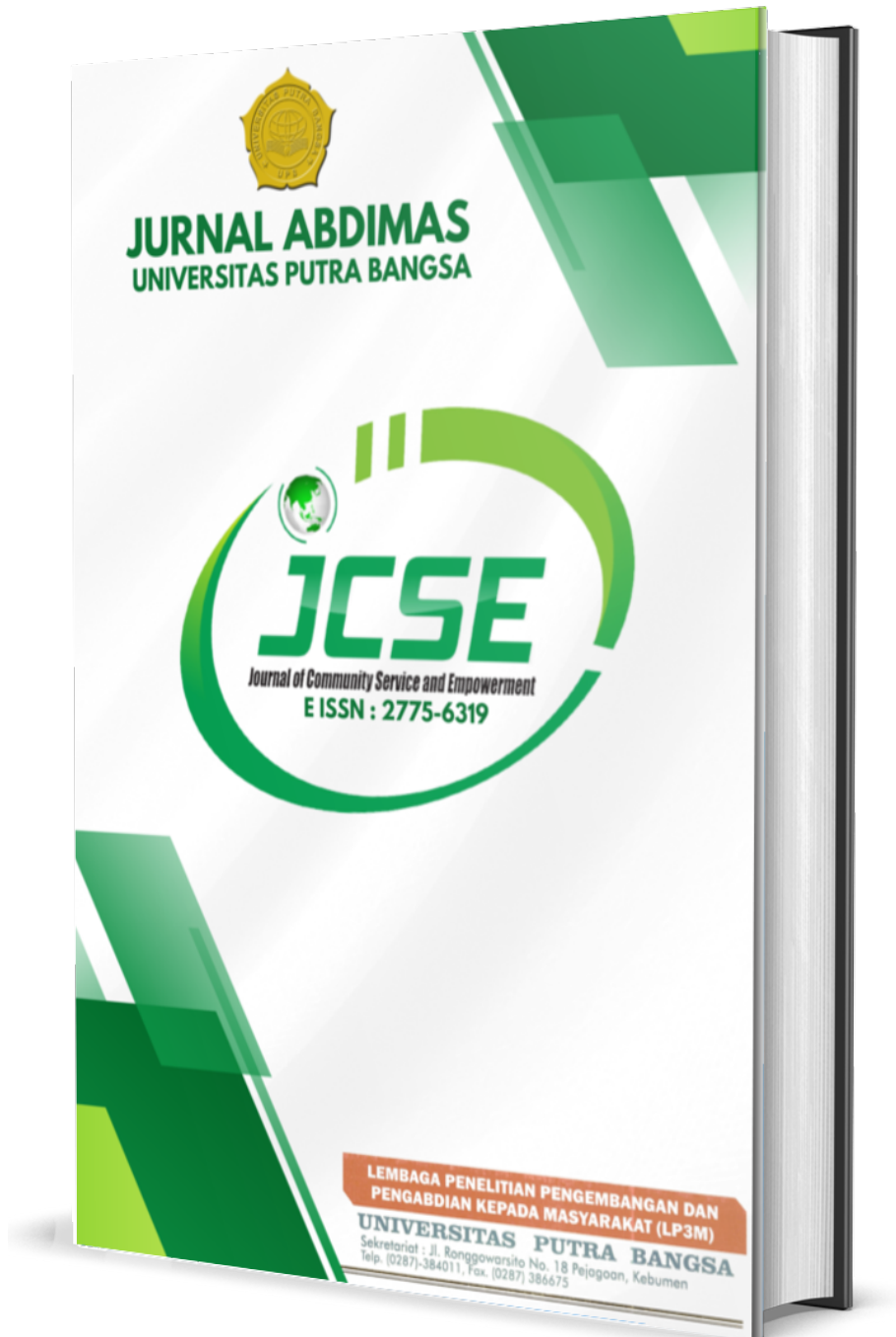


Home (<https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/index>) > Archives (<https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/issue/archive>)
> Vol. 6 No. 2 (2025): JCSE Oktober 2025 (<https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/issue/view/91>) > Articles

Kebumen Adhi Tagguh Mandiri (KATAM) Program Pengabdian Kepada Masyarakat Kewirausahaan Desa Berbasis Digital



(<https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/issue/view/91>)

PDF ([HTTPS://JURNAL.UNIVERSITASPUTRABANGSA.AC.ID/INDEX.PHP/JCSE/ARTICLE/VIEW/1884/602](https://JURNAL.UNIVERSITASPUTRABANGSA.AC.ID/INDEX.PHP/JCSE/ARTICLE/VIEW/1884/602))

Published: 24-12-2025

DOI: <https://doi.org/10.32639/dzwjvx94> (<https://doi.org/10.32639/dzwjvx94>)

Keywords:

KATAM, Entrepreneurship, Digital

Evi Rosalina Widyayanti

Sekolah Tinggi Ilmu Ekonomi Widya Wiwaha

Suci Utami Wikaningtya

Sekolah Tinggi Ilmu Ekonomi Widya Wiwaha

Ary Sutrischastini

Sekolah Tinggi Ilmu Ekonomi Widya Wiwaha

Lilik Ambarwati

Sekolah Tinggi Ilmu Ekonomi Widya Wiwaha

Anggie Febriyanti

Sekolah Tinggi Ilmu Ekonomi Widya Wiwaha

Abstract

The community of Grujugan Village, Petanahan District, Kebumen Regency, has a high interest in Entrepreneurship. However, this village faces various problems in aspects of Entrepreneurship, in general, and Digital Entrepreneurship, in particular. Therefore, Sekolah Tinggi Ilmu Ekonomi Widya Wiwaha partnered with Grujugan Village to organize the KATAM Program, with the theme "Building Digital Entrepreneurship." There were 25 participants, selected using purposive sampling based on their interest in becoming digital entrepreneurs. The training method used was a focus group discussion, divided into 5 groups, with the focus on discussing village potential mapping, challenges, and suggestions. Then, eight training sessions were conducted and evaluated through pre-tests and post-tests, with the training results showing satisfactory outcomes: an average pre-test score of 64 and an average post-test score of 86. Subsequently, interest groups were formed, resulting in 6 interest groups, and participants committed to the success of the KATAM program through an integrity pact.

Issue

Vol. 6 No. 2 (2025): JCSE Oktober 2025 (<https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/issue/view/91>)

Section

Articles

(<https://creativecommons.org/licenses/by-nc-sa/4.0/>)This work is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License (<https://creativecommons.org/licenses/by-nc-sa/4.0/>).

How to Cite

Widyayanti, E. R., Suci Utami Wikaningtya, Ary Sutrischastini, Lilik Ambarwati, & Anggie Febriyanti. (2025). Kebumen Adhi Tagguh Mandiri (KATAM) Program Pengabdian Kepada Masyarakat Kewirausahaan Desa Berbasis Digital. *JCSE: Journal of Community Service and Empowerment*, 6(2), 147-158. <https://doi.org/10.32639/dzwjvx94> (<https://doi.org/10.32639/dzwjvx94>)

MORE CITATION FORMATS ▼

DOWNLOAD CITATION ▼

Most read articles by the same author(s)

- Evi Rosalina Widyayanti, Pelatihan Manajemen Usaha: Pencatatan Keuangan Usaha Menggunakan Aplikasi Keuangan Digital (<https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/article/view/46>), JCSE: Journal of Community Service and Empowerment: Vol. 3 No. 1 (2022): JCSE April 2022 (<https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/issue/view/9>)
- Evi Rosalina Widyayanti, Insiatiningsih, Metode Memaksimalkan Peran Kelurahan Terhadap Pengelolaan Bank Sampah Melalui Program 3R (Reduce, Reuse Dan Recycle) Di Yogyakarta (<https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/article/view/199>), JCSE: Journal of Community Service and Empowerment: Vol. 3 No. 2 (2022): JCSE Oktober 2022 (<https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/issue/view/18>)

MAKE A SUBMISSION ([HTTPS://JURNAL.UNIVERSITASPUTRABANGSA.AC.ID/INDEX.PHP/JCSE/ABOUT/SUBMISSIONS](https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/about/submissions))

ABOUT THE JOURNAL

Focus and Scope (<http://jurnal.universitaspurabangsa.ac.id/index.php/jcse/focusandscope>)Editorial Team (<http://jurnal.universitaspurabangsa.ac.id/index.php/jcse/editorialteam>)Peer Reviewers (<http://jurnal.universitaspurabangsa.ac.id/index.php/jcse/peerreviewers>)Peer Review Process (<http://jurnal.universitaspurabangsa.ac.id/index.php/jcse/peerreviewprocess>)Open Access Policy (<http://jurnal.universitaspurabangsa.ac.id/index.php/jcse/openaccesspolicy>)Author Guidelines (<http://jurnal.universitaspurabangsa.ac.id/index.php/jcse/authorguidelines>)

Publication Ethics (<http://jurnal.universitaspurabangsa.ac.id/index.php/jcse/publicationethics>)

Author Fees (<http://jurnal.universitaspurabangsa.ac.id/index.php/jcse/authorfees>)

Publication Frequency (<http://jurnal.universitaspurabangsa.ac.id/index.php/jcse/publicationfrequencies>)

Privacy Statement (<http://jurnal.universitaspurabangsa.ac.id/index.php/jcse/privacystatement>)

Copyright Notice (<http://jurnal.universitaspurabangsa.ac.id/index.php/jcse/copyrightnotice>)

Screening for Similarity (<https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/screeningforsimilarity>)

ISSN

Online ISSN (e-ISSN): 2775-6319 (<https://issn.lipi.go.id/terbit/detail/1613533163>)

TEMPLATE



Article
Template

([https://docs.google.com/document/d/15xdR1xczD7Y4xmWuryxclGw3UFsnWugm/edit?](https://docs.google.com/document/d/15xdR1xczD7Y4xmWuryxclGw3UFsnWugm/edit?usp=sharing&ouid=108365239888737862474&rtpof=true&sd=true)

[usp=sharing&ouid=108365239888737862474&rtpof=true&sd=true](https://docs.google.com/document/d/15xdR1xczD7Y4xmWuryxclGw3UFsnWugm/edit?usp=sharing&ouid=108365239888737862474&rtpof=true&sd=true))

SUPPORTED BY



(<https://relawanjurnal.id/>)



(<https://www.isei.or.id/>)

INDEXED BY



([https://scholar.google.co.id/citations?hl=id&view_op=list_works&authuser=3&gmla=AJsN-](https://scholar.google.co.id/citations?hl=id&view_op=list_works&authuser=3&gmla=AJsN-F59AzQbRyYok1Ey_zehlj2ZtUUIfuk0yd8NekYJhDH3R5IHIEVJG2BQMwDkMVPj3kh9JMARC1iQyPPq-w414jfu-LTw6wCgITvpo2YQrmhk-le26JgDnhmemUAZv7NCZlQ9QoF&user=TUo_pOEAAAAJ)

[F59AzQbRyYok1Ey_zehlj2ZtUUIfuk0yd8NekYJhDH3R5IHIEVJG2BQMwDkMVPj3kh9JMARC1iQyPPq-w414jfu-LTw6wCgITvpo2YQrmhk-le26JgDnhmemUAZv7NCZlQ9QoF&user=TUo_pOEAAAAJ](https://scholar.google.co.id/citations?hl=id&view_op=list_works&authuser=3&gmla=AJsN-F59AzQbRyYok1Ey_zehlj2ZtUUIfuk0yd8NekYJhDH3R5IHIEVJG2BQMwDkMVPj3kh9JMARC1iQyPPq-w414jfu-LTw6wCgITvpo2YQrmhk-le26JgDnhmemUAZv7NCZlQ9QoF&user=TUo_pOEAAAAJ))

TOOLS



([https://www.grammarly.com/?](https://www.grammarly.com/?q=brand&utm_source=google&utm_medium=cpc&utm_campaign=brand_f1&utm_content=sa360test&utm_term=grammarly&matchtype=e&placement=&network=g&gclid=CjwKCAjwur-SBhB6EiwA5sKtjsaE6VNO9trU7WtmPWvTAEND5a_pe-2TCmA7nJro6ZQNjt-QRCL_yhoC7_MQAvD_BwE&gclid=CjwKCAjwur-SBhB6EiwA5sKtjsaE6VNO9trU7WtmPWvTAEND5a_pe-2TCmA7nJro6ZQNjt-QRCL_yhoC7_MQAvD_BwE)

grammarly

[q=brand&utm_source=google&utm_medium=cpc&utm_campaign=brand_f1&utm_content=sa360test&utm_term=grammarly&matchtype=e&placement=&network=g&gclid=CjwKCAjwur-SBhB6EiwA5sKtjsaE6VNO9trU7WtmPWvTAEND5a_pe-2TCmA7nJro6ZQNjt-QRCL_yhoC7_MQAvD_BwE&gclid=CjwKCAjwur-SBhB6EiwA5sKtjsaE6VNO9trU7WtmPWvTAEND5a_pe-2TCmA7nJro6ZQNjt-QRCL_yhoC7_MQAvD_BwE](https://www.grammarly.com/?q=brand&utm_source=google&utm_medium=cpc&utm_campaign=brand_f1&utm_content=sa360test&utm_term=grammarly&matchtype=e&placement=&network=g&gclid=CjwKCAjwur-SBhB6EiwA5sKtjsaE6VNO9trU7WtmPWvTAEND5a_pe-2TCmA7nJro6ZQNjt-QRCL_yhoC7_MQAvD_BwE&gclid=CjwKCAjwur-SBhB6EiwA5sKtjsaE6VNO9trU7WtmPWvTAEND5a_pe-2TCmA7nJro6ZQNjt-QRCL_yhoC7_MQAvD_BwE))



([https://plagiarismcheckerx.com/?gclid=CjwKCAjwur-](https://plagiarismcheckerx.com/?gclid=CjwKCAjwur-SBhB6EiwA5sKtjsaE6VNO9trU7WtmPWvTAEND5a_pe-2TCmA7nJro6ZQNjt-QRCL_yhoC7_MQAvD_BwE)

[SBhB6EiwA5sKtjsaE6VNO9trU7WtmPWvTAEND5a_pe-2TCmA7nJro6ZQNjt-QRCL_yhoC7_MQAvD_BwE](https://plagiarismcheckerx.com/?gclid=CjwKCAjwur-SBhB6EiwA5sKtjsaE6VNO9trU7WtmPWvTAEND5a_pe-2TCmA7nJro6ZQNjt-QRCL_yhoC7_MQAvD_BwE))

Visitor Count



(<https://info.flagcounter.com/jlyY>)

Platform &
workflow by
OJS / PKP

(<https://jurnal.universitaspurabangsa.ac.id/index.php/jcse/about/aboutThisPublishingSystem>)